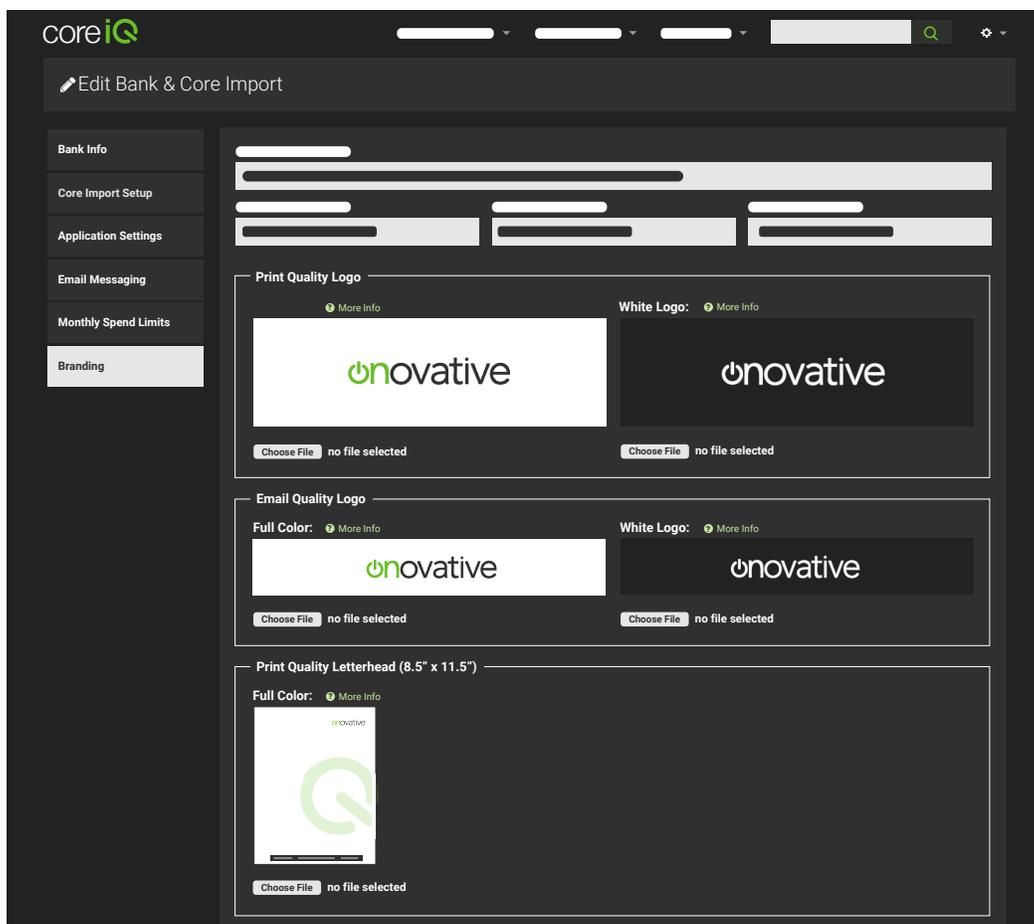


# Core iQ Logos Overview

## Where Logos Live in Core iQ:

Logos live in the “Communication Branding” section in Core iQ and will be loaded to Core iQ for you during the Implementation Process. Logos in the “Communication Branding” section will be dynamically pulled into postcard and email templates. You can update these logos anytime\*.



\* Please note that when you update anything in the branding area, it will only apply the changes to new templates. You will need to add the new logo, branding colors, or letterhead to any existing templates separately.

Both **print** and **email** logos are located in the “Communications” tab > “Bank Communication Branding” or “Credit Union Communication Branding” > Select your bank or credit union.

You may also get to this section through the “Admin” area > “Bank and Core Import Setup” or “Credit Union and Core Import Setup” > Select your bank or credit union > “Branding”.

# Tips for Creating Print Logos in Photoshop

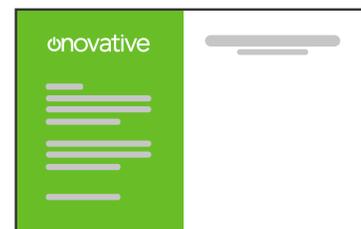
## Using Our Photoshop Logo Size Guide\*

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### Print Logos:

Preparing a logo for Core iQ is easy with our print logo size guide. When you open either our horizontal or vertical logo guide, it will have the following criteria already set up for you:

- 🕒 Resolution: 300 pixels per inch
- 🕒 Dimensions: **Horizontal Logos:**  
1200x517 pixels  
**Vertical Logos:**  
1200x996 pixels
- 🕒 Color format: RGB - 8 bit\*\*



## Adding Logo to Photoshop:

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To use this size guide, simply place your logo in the provided layer and resize it so the logo fits within the canvas. We recommend keeping a little bit of space around your logo so it isn't right on the edge.

\* If you need our horizontal or vertical logo Photoshop size guide, please reach out to us.

\*\* Print logos will be converted into a CMYK color format automatically when they are sent to our print provider.

# Print Logos - Photoshop Continued

## Save Requirements:

Please use the “File” > “Save As” option to save your logo and select “PNG”.

In the “PNG Options” window, make sure the “Smallest/Slow” and “None” options are selected.

Your new logo should be **1200x517 pixels** for horizontal logos and **1200x996 pixels** for vertical logos.



# Tips for Creating Email Logos in Photoshop

## Using Our Photoshop Logo Size Guide\*

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When you open either our horizontal or vertical email logo guide, it will have the following criteria already set up for you:

- 🕒 Resolution: 72 pixels per inch
- 🕒 Dimensions: **Horizontal Logos:**  
Max of 232x90 pixels  
**Vertical Logos:**  
Max of 120x120 pixels\*\*
- 🕒 Color format: RGB - 8 bit



## Adding Logo to Photoshop:

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To use this size guide, simply place your logo in the provided layer and resize it so the logo fits within the canvas. We recommend keeping a little bit of space around your logo so it isn't right on the edge.

\* If you need our horizontal or vertical logo Photoshop size guide, please reach out to us.

\*\* For vertical logos, your image height may vary, but try to keep the logo height as close to 120 pixels as possible, as the taller the image is, the more it will push content down the email.

# Email Logos - Photoshop Continued

## Save Requirements:

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Please use the “File” > “Export” > “Save for Web (Legacy)” option to save your new logo. Then, select the following:

 Preset: PNG-24



Your new logo should be a maximum of **232x90 pixels** for **horizontal logos** and a maximum of **120x120 pixels** for **vertical logos**.

# Tips for Creating Survey Logos in Photoshop

## Using Our Photoshop Logo Size Guide\*

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When you open either our horizontal or vertical survey logo guide, it will have the following criteria already set up for you:

- 🕒 Resolution: 72 pixels per inch
- 🕒 Dimensions: **Horizontal Logos:**  
380x131 pixels  
**Vertical Logos:**  
380x287 pixels\*\*
- 🕒 Color format: RGB - 8 bit



## Adding Logo to Photoshop:

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To use this size guide, simply place your logo in the provided layer and resize it so the logo fits within the canvas. We recommend keeping a little bit of space around your logo so it isn't right on the edge.

\* If you need our horizontal or vertical survey logo Photoshop size guide, please reach out to us.

\*\* For vertical logos, your image height may vary, but try to keep the width as close to 380 pixels as possible.

# Survey Logos - Photoshop Continued

## Save Requirements:

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Please use the “File” > “Export” > “Save for Web (Legacy)” option to save your new logo. Then, select the following:

 Preset: PNG-24



Your new logo should be **380x131 pixels** for **horizontal logos** and around **380x287 pixels** for **vertical logos**.